

RUN FOR SOMETHING

CANDIDATE ONBOARDING GUIDE

ALUMNI AND MENTORSHIP SUPPORT

RFS CAMPAIGN MENTORS

Over 500 skilled, knowledgeable, and experienced people have agreed to volunteer their time to help you and your campaign by offering their professional expertise, insights, and advice. That expertise covers many different fields including (but not limited to) voter contact, campaign management, communications, digital, fundraising, public speaking, and more. Based on your issue, our team will match you with an appropriate mentor through an email introduction. Then, your team can schedule a time to chat and problem solve.

OUR MENTORS HAVE COMMITTED TO THE FOLLOWING:

- Meet for 30 minutes with you or your campaign team
- Answer your questions respectfully, honestly, and to the best of their ability

RFS ALUMNI ADVISORS

In the coming week, you will receive an email from our Senior Manager of Alumni & Candidate Programs about matching you with an Alumni Advisor (if you requested one on your form). An Alumni Advisor is a previously-RFS-endorsed candidate who ran in a race similar to yours. Endorsed candidates may be matched with an RFS alum who has already been through the experience of running for office as a first- or second-time candidate. Your Alumni Advisor is available to speak with you for the duration of your campaign (roughly every three to four weeks) to share their perspective and reflections, offer support, and help you navigate common challenges. **If you haven't heard from your Alumni Advisor, or have any other questions about this match, email ben@runforsomething.net.**

For additional opportunities to connect with fellow RFS-endorsed candidates and alumni, [join our Candidate & Alumni Slack](#). This network also exists as a [private Facebook group](#). Use these spaces to discuss shared challenges and get peers' perspectives from similar races; with a network of more than 1,000 recent first- and second-time candidates, you don't have to reinvent the wheel.

MORE INFORMATION

For more information on our alumni support network before, during, and after your campaign, check out the [RFS Candidate Resources Alumni and Mentorship Page](#).