Discrimination on the ballot in 2020

Collective PAC & Run For Something battleground poll on policing reform frames

Battleground Survey of 800 likely voters
Presented by Cornell Belcher

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Methodology

These findings are from a proprietary survey conducted by brilliant corners Research & Strategies on behalf of Collective PAC and Run For Something. This is a survey of 800 likely voters of at least 18 years old in expanded battleground states (Alabama, Florida, Georgia, Michigan, Minnesota, North Carolina, Nevada, Ohio, Pennsylvania, and Wisconsin). The survey was conducted by phone, using professional interviewers starting on July 2, 2020 and ending on July 6, 2020. The survey's sample was drawn randomly from voter file and geographically stratified for proportional representation. The margin of error is +/- 3.0% percent, with a 95 percent confidence interval. Notably, the margin of error for sub-groups will be higher depending on the size of the sub-group sample and the size of the actual response to any given question.

Four basic ways we should talk about/ frame up the conversation around the need to reform policing

Q63. EQUITY AND INCLUSION: Police officers are human beings just like you and me. They're not perfect but most are committed to protecting and serving. Instead of penalizing entire police departments, we need a process to root out bad cops and invest in quality training programs to make sure that good officers are equipped with the skills they need to serve Black and Brown communities better. This means investing in diversity trainings that root out unconscious bias, and making sure officers reflect the racial and cultural diversity of the communities they serve.

Q59. REACTIVE: No one is above the law, not even police officers. That's why it's time to abolish qualified immunity, which is a current policy that prevents officers from being sued and held accountable for the abuses they commit. Now more than ever, we need tougher laws to weed out the bad apples and make sure police are truly committed to protecting and serving the community.

Q61. REIMAGINE POLICING: Police budgets have increased exponentially throughout the United States. Yet despite the increase in officers and military grade weapons, our communities have not become safer. Research shows that what actually brings peace to communities is safe and affordable housing, well-funded schools, and accessible healthcare for all. It's time we redistribute city budgets so smaller percentages go to policing, and larger amounts are dedicated to ensuring access to basic needs.

Q58. PROACTIVE: Crime goes down when communities are equipped with better resources like housing and health centers. Unfortunately, we spend so much money making sure our police have military grade weapons instead of actually investing that money into crime prevention. It's time we break this pattern and invest in things that have been proven to help prevent crime before it begins.

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Definitions for Key Groups

Breakout	% of Total	Definition
Swing	7%	Voters who are undecided in the Presidential vote OR supporting a candidate while indicating there's a "fair chance" they may change their vote
Biden	53%	Biden supporters with leaners
Independent	23%	Reg and modeled from voter file
Black	13%	African American likely voters
White col women	17%	White women with at least a B.A.
Racially sympathetic	50%	Likely voters who are either very or somewhat sympathetic on our racial attitudes index based on a series of racial and policing questions

# The Context

Racial sympathetic attitudes divide the electorate, but those intensely sympathetic lean the electorate to the left
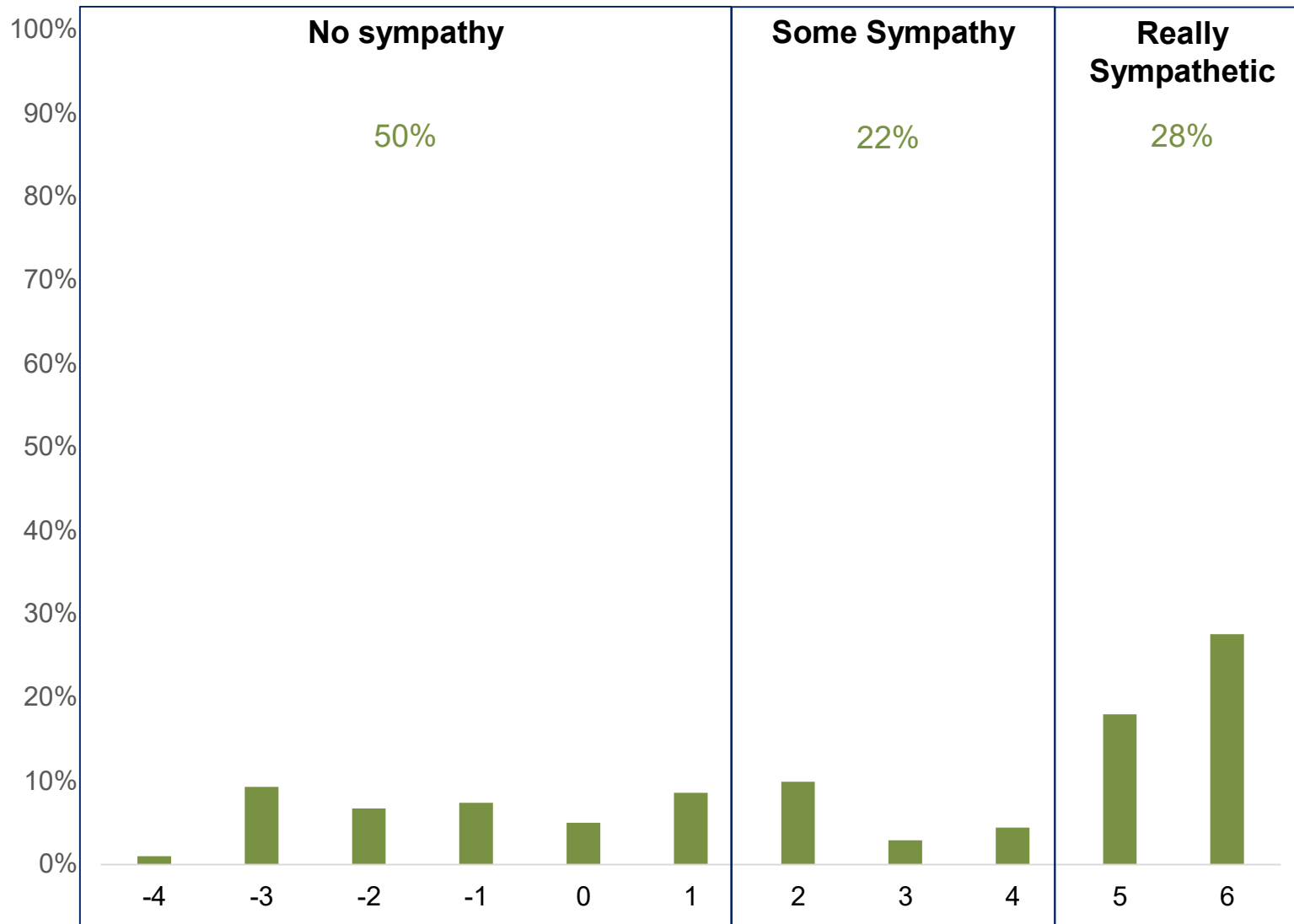
No sympathy	Some Sympathy	Really Sympathetic
50%	22%	28%

Each respondent was given a score between -4 and 6 based on their answers to questions regarding racial justice issues: q48, q49, q50.

Democrats rate highest on the racial sympathy index followed closely by Independents while Republicans go strongly in the other direction
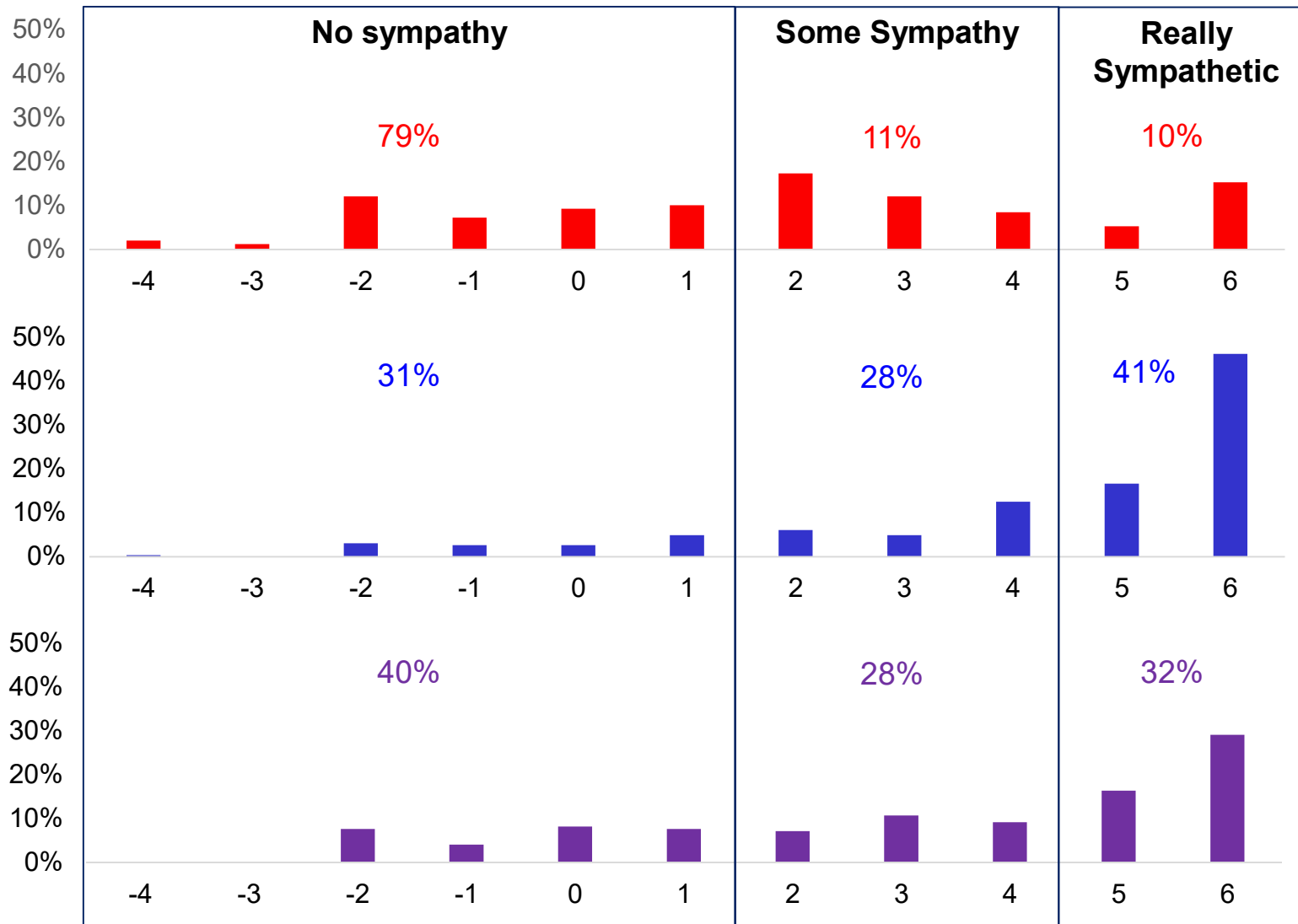
No sympathy | Some Sympathy | Really Sympathetic

79% | 11% | 10%

31% | 28% | 41%

40% | 28% | 32%

Each respondent was given a score between -4 and 6 based on their answers to questions regarding racial justice issues: q48, q49, q50.

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Most likely to be Racially Sympathetic

More likely support reallocate police funding	85%
Biden supporters	82%
Disapprove Trump	80%
Police reform candidate	72%
Mil/Gen Z women	63%
Secular	63%
Unmarried women	62%
Post grads	60%
Mil college grad	60%
Moderates	59%
1 of last 4 elections	59%
College women	56%
Mil/Gen Z	56%
Suburban voters	53%
Total	**50%**

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Swing Voters: not a lot of persuadables in 2020
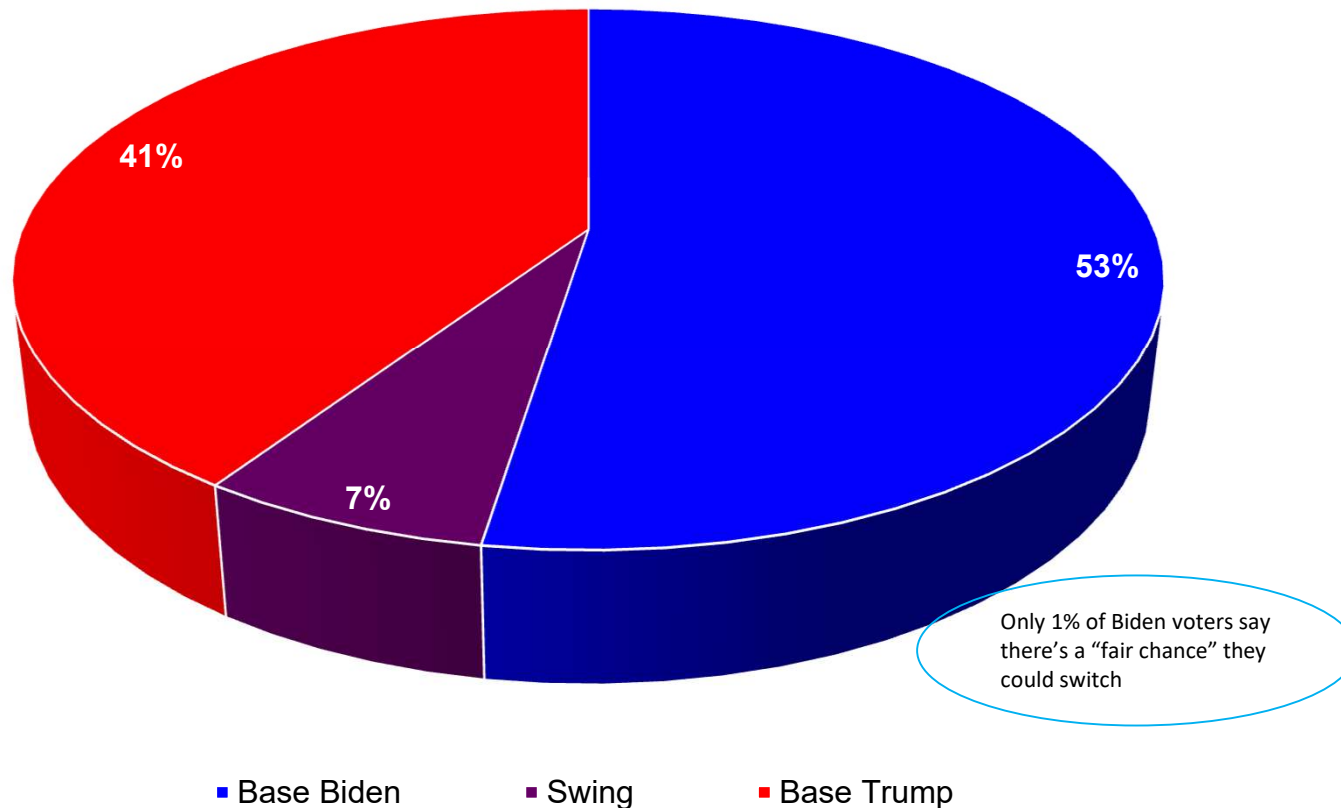
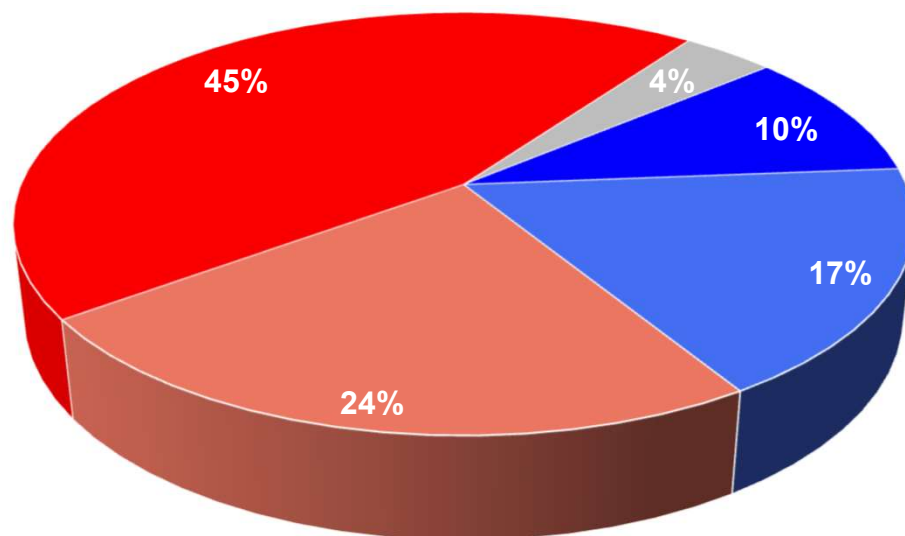**Swing Voter**: Voters who are undecided in the Pres vote OR supporting a candidate while indicating there's a "fair chance" they may change their vote.

41%

53%

7%

Only 1% of Biden voters say there's a "fair chance" they could switch

■ Base Biden   ■ Swing   ■ Base Trump

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Most likely to be Swing

	22%
Undecided/Other State Leg vote	
	17%
Probably vote	
	13%
Didn't vote in 2018	
	13%
*Hispanic	
	13%
Lives in majority minority neighborhood	
	11%
Ages 18-24 years old	
	10%
Independents	
	10%
Moderates	
Total	**7%**

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Political Climate

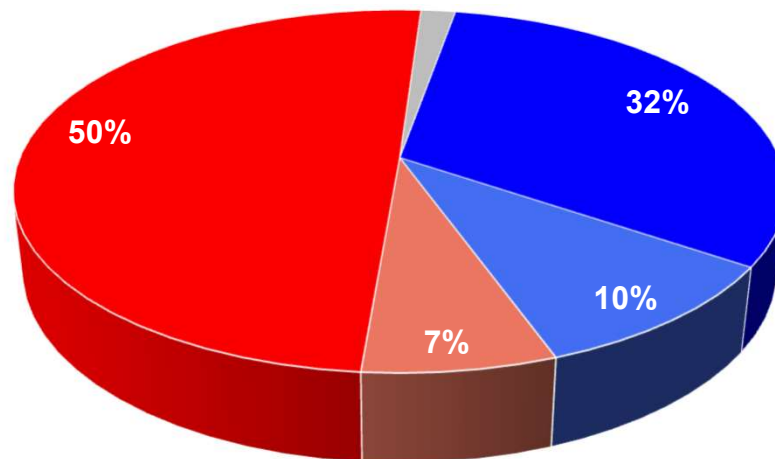## Likely voters in battleground states are overwhelmingly dissatisfied with the direction of the country

Q6. Thinking about the direction the country is headed in, generally speaking, are you very satisfied, satisfied, dissatisfied, or very dissatisfied with the direction the country is headed?

45% 4% 10% 17% 24%

■ Very satisfied ■ Satisfied ■ Dissatisfied ■ Very dissatisfied ■ Dk/Ref

	Total	Swing	Biden	Independent	Black	White Col Women	Racially Sympathetic
Total satisfied	27%	26%	6%	23%	17%	28%	8%
Total dissatisfied	69%	66%	92%	73%	82%	69%	90%
Very satisfied	10%	2%	3%	4%	6%	8%	3%
Satisfied	17%	25%	3%	19%	11%	20%	5%
Dissatisfied	24%	41%	22%	24%	20%	24%	27%
Very dissatisfied	45%	25%	70%	49%	62%	45%	63%
Dk/Ref	4%	8%	2%	3%	1%	3%	2%

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The majority **<u>strongly</u>** disapprove of Donald Trump's job performance

Q7. Generally speaking, do you approve or disapprove of the way Donald Trump is handling his job as President of the United States?

And is that strongly approve/disapprove or somewhat approve/disapprove?

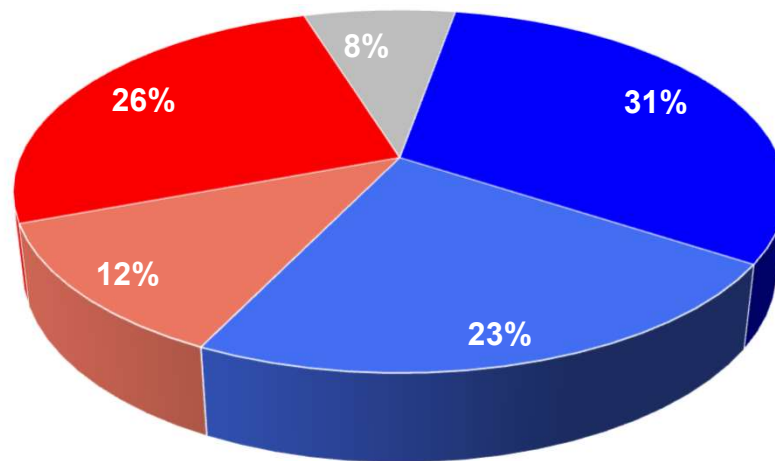50%   32%   10%   7%

■ Strongly Approve   ■ Somewhat Approve   ■ Somewhat Disapprove   ■ Strongly Disapprove   ■ Dk/Ref

	Total	Swing	Biden	Independent	Black	White Col Women	Racially Sympathetic
Net Job Approval	-15%	-35%	-93%	-30%	-64%	-11%	-82%
Total approve	42%	22%	3%	34%	18%	44%	9%
Total disapprove	57%	57%	97%	64%	82%	55%	91%
Strongly approve	32%	2%	2%	25%	10%	34%	5%
Somewhat approve	10%	20%	1%	9%	8%	10%	4%
Somewhat disapprove	7%	28%	7%	9%	7%	7%	9%
Strongly disapprove	50%	28%	90%	55%	75%	48%	81%
Dk/R	2%	21%	0%	2%	0%	1%	0%

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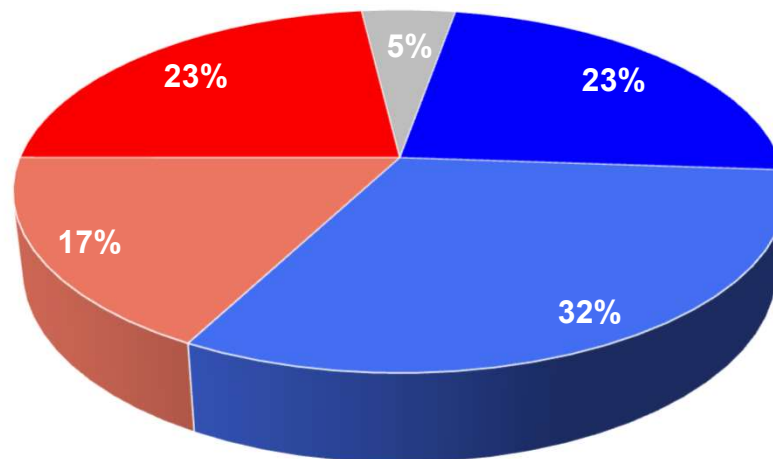## However the majority approve of their governor's job performance

Q8. Generally speaking, do you approve or disapprove of the way [STATE GOV NAME is handling their job?

And is that strongly approve/disapprove or somewhat approve/disapprove?

■ Strongly Approve ■ Somewhat Approve ■ Somewhat Disapprove ■ Strongly Disapprove ▪ Dk/Ref

	Total	Swing	Biden	Independent	Black	White Col Women	Racially Sympathetic
Net Job Approval	16%	25%	19%	1%	8%	41%	17%
Total approve	54%	43%	57%	44%	50%	66%	54%
Total disapprove	38%	19%	37%	44%	42%	25%	38%
Strongly approve	31%	26%	33%	28%	34%	31%	30%
Somewhat approve	23%	17%	24%	16%	16%	35%	24%
Somewhat disapprove	12%	14%	14%	24%	18%	1%	14%
Strongly disapprove	26%	4%	24%	19%	24%	24%	24%
Dk/R	8%	38%	6%	12%	8%	8%	8%

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Likewise the majority approve of their local government's job performance

Q9. Generally speaking, do you approve or disapprove of the way your local government is handling their job?

And is that strongly approve/disapprove or somewhat approve/disapprove?
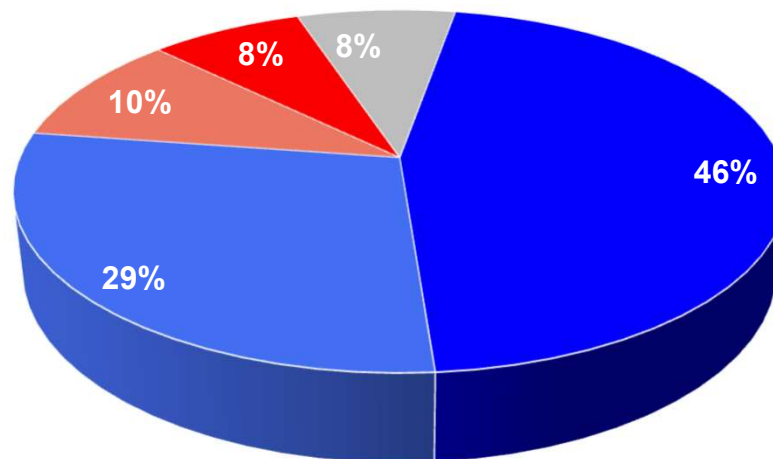

■ Strongly Approve ■ Somewhat Approve ■ Somewhat Disapprove ■ Strongly Disapprove ■ Dk/Ref

	Total	Swing	Biden	Independent	Black	White Col Women	Racially Sympathetic
Net Job Approval	15%	19%	24%	14%	24%	26%	19%
Total approve	55%	53%	59%	55%	62%	61%	58%
Total disapprove	40%	34%	35%	40%	38%	35%	39%
Strongly approve	23%	12%	23%	20%	34%	25%	24%
Somewhat approve	32%	41%	36%	35%	28%	36%	34%
Somewhat disapprove	17%	13%	17%	13%	22%	14%	18%
Strongly disapprove	23%	21%	18%	27%	16%	21%	20%
Dk/R	5%	13%	5%	5%	0%	4%	4%

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A plurality strongly approve of their local police department's job performance

■ Strongly Approve   ■ Somewhat Approve   ■ Somewhat Disapprove   ■ Strongly Disapprove   ■ Dk/Ref

Q10-. Generally speaking, do you approve or disapprove of the way your local police department is handling their job?

And is that strongly approve/disapprove or somewhat approve/disapprove?

	Total	Swing	Biden	Independent	Black	White Col Women	Racially Sympathetic
Net Job Approval	57%	49%	38%	61%	24%	59%	36%
Total approve	75%	67%	64%	77%	59%	76%	63%
Total disapprove	18%	18%	26%	16%	35%	17%	27%
Strongly approve	46%	35%	27%	42%	26%	50%	25%
Somewhat approve	29%	32%	37%	34%	33%	27%	38%
Somewhat disapprove	10%	8%	16%	9%	24%	13%	17%
Strongly disapprove	8%	11%	10%	6%	11%	5%	10%
Dk/R	8%	15%	10%	8%	6%	6%	11%

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Barack Obama & Black Lives Matter viewed incredibly favorably by voters.

	Mean
Labor Unions — Scorching 30%, Warm 10%, Neutral 27%, Cool 16%, Freezing, Don't know 10%	56.5
Police Unions — Scorching 30%, Warm 12%, Neutral 17%, Cool 22%, Freezing, Don't know 13%	55.5
Paramedics — Scorching 89%	90.8
Firefighters — Scorching 89%, Warm 5%	91.8
Police Officers — Scorching 62%, Warm 12%, Neutral 11%	73.4
Planned Parenthood — Scorching 42%, Warm 6%, Neutral 14%, Cool 10%, Freezing 21%, Don't know 8%	55.2
Black Lives Matter Movement — Scorching 47%, Warm 7%, Neutral 13%, Cool 13%, Freezing 17%	57.8
Alexandria Ocasio-Cortez — Scorching 23%, Warm 7%, Neutral 11%, Cool 13%, Freezing 25%, Don't know 22%	41.9
Joe Biden — Scorching 34%, Warm 10%, Neutral 11%, Cool 21%, Freezing 22%	47.0
Donald Trump — Scorching 36%, Warm 5%, Cool 17%, Freezing 37%	41.7
Barack Obama — Scorching 48%, Warm 7%, Neutral 10%, Cool 15%, Freezing 18%	58.3

■ Scorching (75-100)   ■ Warm (51-74)   ■ Neutral (50)
■ Cool (1-49)   ■ Freezing (0)   ■ Don't know/Unfamiliar

Q11-Q21. Now, I'd like you to rate your feelings toward some people, brands, and organizations, using a scale from zero to one hundred, on which a "100" means that you feel VERY WARM and FAVORABLE towards them, a "0" means that you feel VERY COLD and UNFAVORABLE, and a "50" means that you do not feel particularly warm or cold.

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2020 Election

Joe Biden leads the horserace by a margin of 12 percentage points
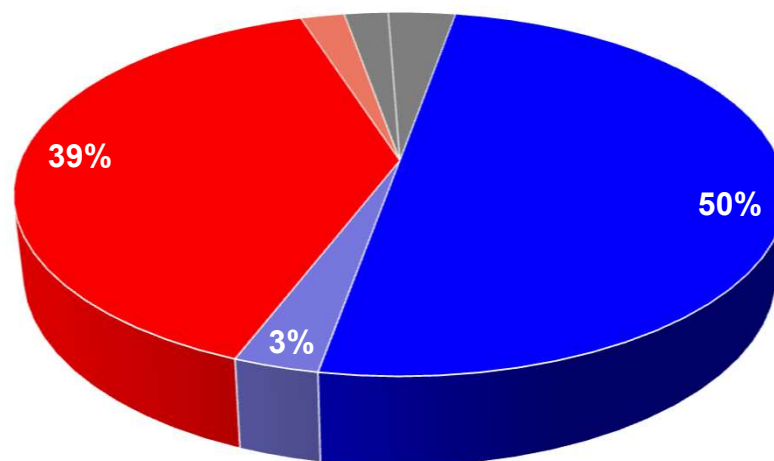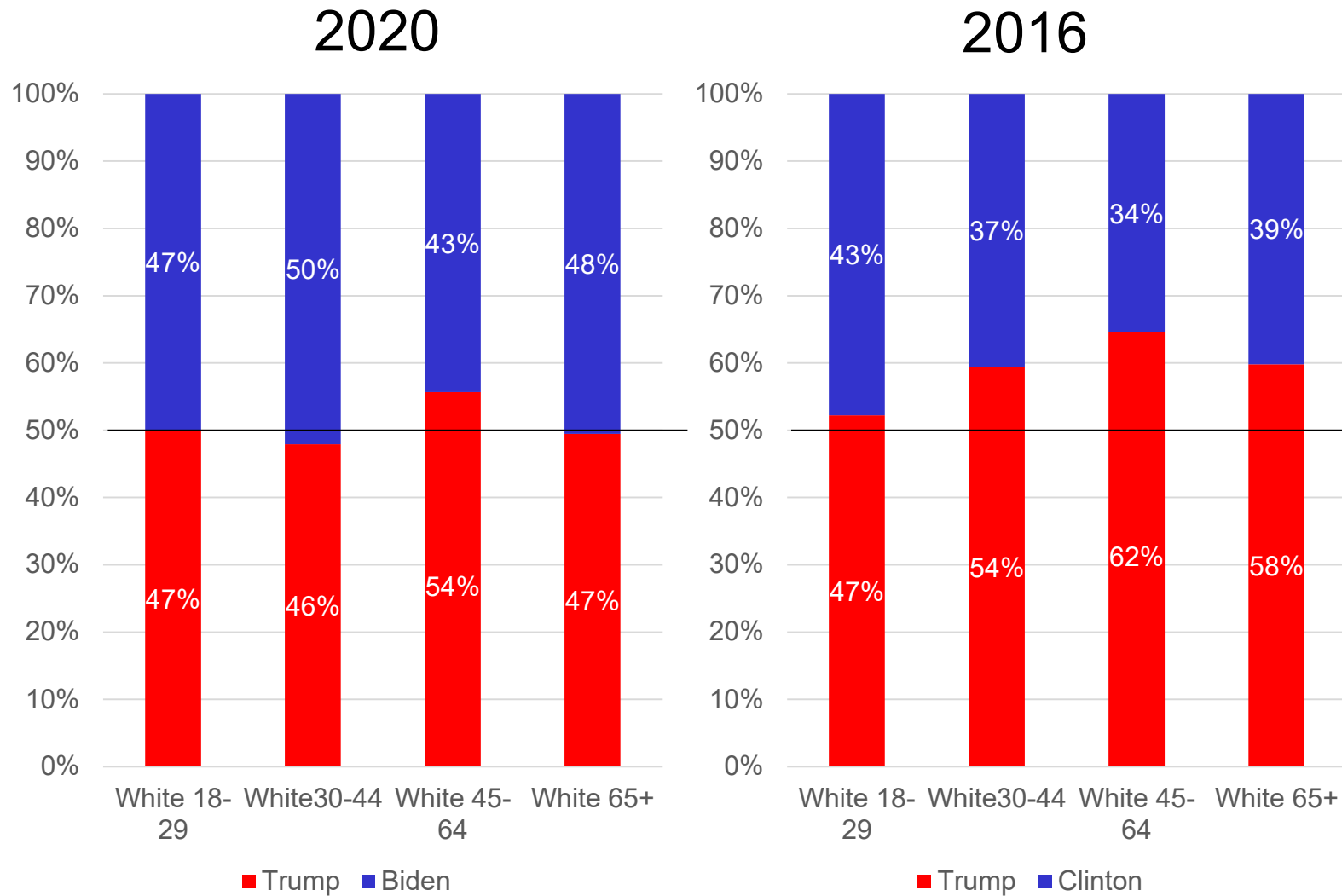
- ■ Joe Biden
- ■ Lean Biden
- ■ Donald Trump
- ■ Lean Trump
- ■ Other
- ■ Undecided/Dk

	Total	Swing	Independent	Black	White Col Women	Racially Sympathetic
Total Biden	53%	7%	56%	81%	53%	83%
Total Trump	41%	12%	34%	15%	43%	7%
Joe Biden	50%	4%	51%	78%	51%	83%
Lean Biden	3%	4%	4%	3%	2%	4%
Donald Trump	39%	7%	32%	14%	41%	7%
Lean Trump	2%	5%	3%	1%	2%	1%
Other	2%	32%	5%	0%	2%	2%
Undecided/Dk	3%	49%	5%	4%	2%	3%

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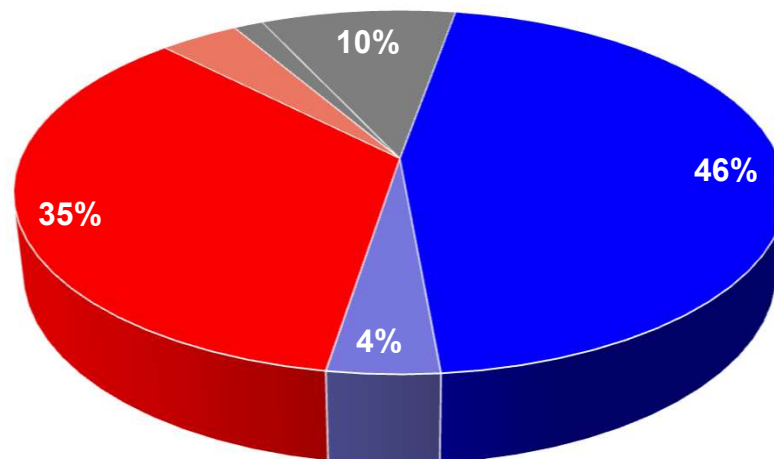In comparison: Trump is suffering from step declines among whites 30-44 and seniors

2016 data source: CNN exit polls

2020 data source: police reform battleground poll - brilliant corners Research & Strategies

## Down ballot Dems have work to do in order to realize Biden's margin

Legend: ■ Democrat ■ Lean Democrat ■ Republican ■ Lean Republican ■ Other ■ Undecided/Dk

Q25. II know it's still a long way off, but if the election for State Legislature were held today, generally speaking for whom would you vote **[ROTATE]** _the Democratic candidate or the Republican candidate?

	Total	Swing	Biden	Independent	Black	White Col Women	Racially Sympathetic
Total Democrat	50%	33%	88%	51%	82%	48%	83%
Total Republican	39%	31%	3%	33%	16%	42%	8%
Democrat	46%	27%	82%	44%	78%	45%	76%
Lean Democrat	4%	6%	6%	6%	4%	3%	6%
Republican	35%	26%	3%	30%	14%	38%	7%
Lean Republican	4%	5%	1%	3%	2%	3%	1%
Other	1%	9%	1%	3%	0%	0%	1%
Undecided/Dk	10%	27%	7%	13%	2%	10%	8%

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Police Reform

# Majorities of white voters now seeing racial and ethnic discrimination as a big problem in the United States

Q48. **Do you think that racial and ethnic discrimination in the United States is a problem or not a problem?**

16%

7%

12%

63%
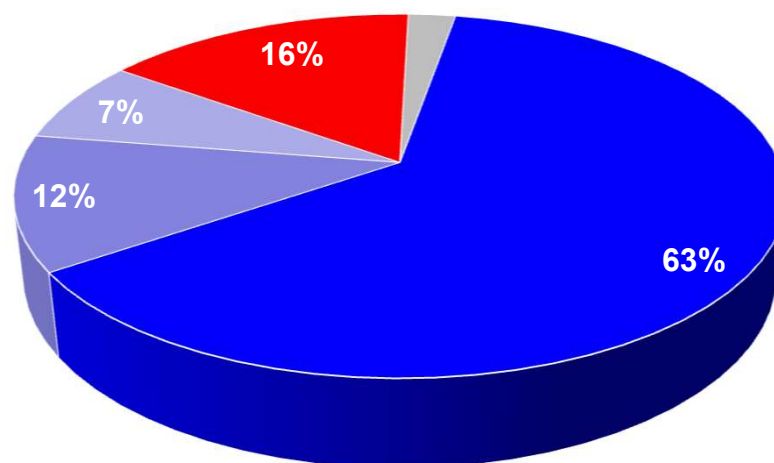
- ■ Big problem
- ■ Small problem
- ■ Problem
- ■ Not a problem
- ■ Dk/Ref

	Total	Swing	Biden	Independent	White Col Women
Big problem	63%	61%	92%	68%	62%
Small problem	12%	13%	2%	8%	11%
Problem, unsure of size	7%	11%	4%	6%	10%
Not a problem	16%	7%	1%	14%	15%
Dk/Ref	2%	8%	0%	3%	1%

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And they are beginning to understand privilege, a majority believe police treat white people better than Black people
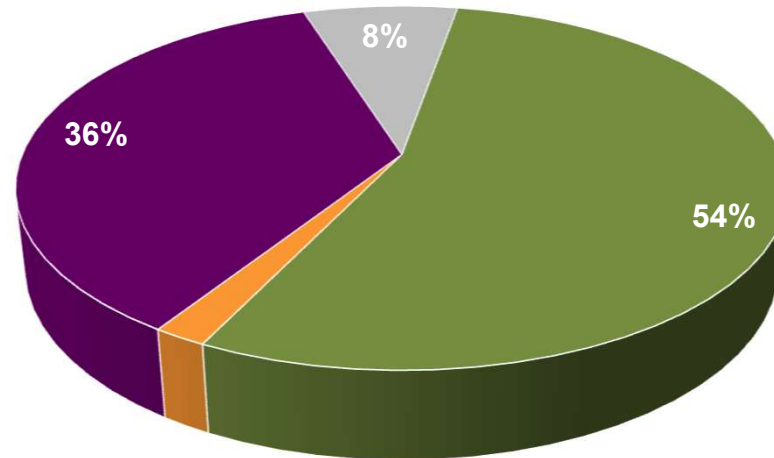
- White people better
- Black people better
- Both equally
- DK/Ref

	Total	Swing	Biden	Independent	Black	White Col Women	Racially Sympathetic
White people better	54%	54%	85%	63%	76%	59%	98%
Black people better	2%	0%	1%	2%	1%	1%	2%
Both equally	36%	27%	9%	29%	16%	31%	0%
Dk/Ref	8%	19%	5%	6%	7%	9%	0%

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Most likely to say police treat Black and white people equally

Q49. **Do you think the police across the country treat Black people better than white people, treat white people better than Black people, or treat both white and Black people equally?**

Trump supporters	73%
HS grad or less	48%
White non college	47%
Lives in rural community	47%
Frequent church goers	46%
White parents	42%
White under 50	41%
Men	39%
Total	**36%**

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Corruption, policing reforms, job training and education are issue areas voters want law makers most focused in on

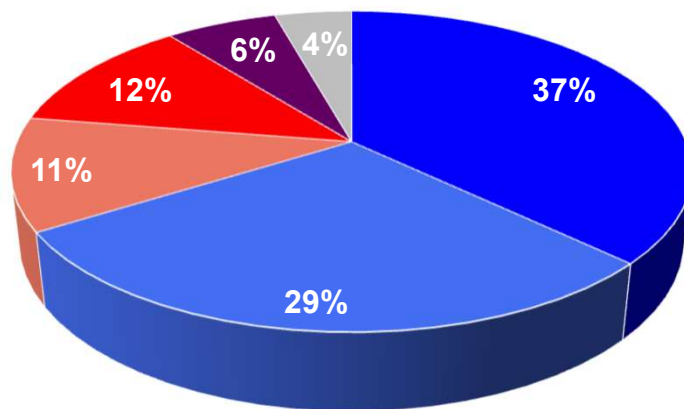|	Mean (0-10)	TOTAL (8-10)	Swing	Biden	Independent	Black	White Col Women	Racially Sympathetic
Q37. Root out corruption in government	9.3	90%	88%	92%	92%	94%	94%	92%
Q41. Require dashboard and body cameras for police	9.0	86%	68%	93%	84%	98%	89%	94%
Q29. Equal funding for schools	8.8	80%	84%	91%	87%	90%	84%	92%
Q27. Job training programs	8.5	78%	74%	85%	80%	96%	74%	86%
Q28. Improve k-12 pub schools	8.6	78%	72%	88%	82%	96%	77%	85%
Q39. Decrease racial tensions	8.5	77%	80%	88%	82%	88%	79%	90%
Q43. Require mandatory diversity training for police	8.3	74%	58%	90%	74%	86%	76%	88%
Q35. Work to end police harassment and racial profiling	8.3	74%	64%	92%	81%	90%	79%	94%
Q42. Require mandatory de-escalation training for police	8.3	73%	75%	90%	82%	94%	71%	91%
Q31. Increase afterschool and summer activities for youth	8.1	68%	70%	77%	78%	80%	70%	80%
Q40. Ban police chokeholds	7.8	66%	58%	84%	70%	88%	60%	85%

Q.26-Q47. Now I'm going to read a list of issues that others say they want their state and local elected officials to focus on. For each, I want you to rate on a scale of 0 to 10 how important you think it is for your state and local elected officials to focus on each issue. Use a 10 if it is very important, a 5 if it is somewhat important, and 0 if it isn't that important at all to you. You may also use any other number between 0 and 10

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Key voter groups strongly approve most policing reform policies proposals however demilitarizing the police is not a priority

	Mean (0-10)	TOTAL (8-10)	Swing	Biden	Independent	Black	White Col Women	Racially Sympathetic
Q44. Require reports on police use of force	7.7	65%	58%	83%	65%	88%	56%	84%
Q34. Reduce overly aggressive policing and racial profiling	7.8	65%	51%	86%	78%	86%	63%	88%
Q26. Increase wages	7.6	60%	43%	79%	62%	84%	53%	76%
Q45. Ban no-knock warrants	7.0	56%	67%	68%	62%	80%	63%	71%
Q30. Ending school to prison pipeline	7.3	53%	35%	67%	53%	69%	60%	67%
Q36. Lowering property taxes and city fees	7.1	52%	51%	46%	39%	69%	37%	45%
Q46. End qualified immunity	6.5	49%	44%	64%	58%	75%	42%	64%
Q33. Increase number of police patrols	6.4	42%	48%	27%	44%	41%	44%	26%
Q32. Introduce gun buyback programs	5.7	42%	32%	61%	47%	69%	41%	58%
Q38. Support voting rights	5.4	42%	40%	62%	39%	73%	38%	58%
Q47. Demilitarize the police	5.2	34%	25%	53%	38%	55%	36%	56%

Q.26-Q47. Now I'm going to read a list of issues that others say they want their state and local elected officials to focus on. For each, I want you to rate on a scale of 0 to 10 how important you think it is for your state and local elected officials to focus on each issue. Use a 10 if it is very important, a 5 if it is somewhat important, and 0 if it isn't that important at all to you. You may also use any other number between 0 and 10

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Biden supporters are particularly more likely to support a candidate focused on police reform

Q50. Generally speaking, would you be more or less likely to support a candidate who said police reform will be a major focus for them in office?

- Much more
- Some. more
- Some. less
- Much less
- No difference
- Dk/R

	Total	Swing	Biden	Independent	Black	White Col Women
Total more likely	66%	59%	87%	73%	79%	66%
Total less likely	23%	24%	8%	17%	13%	22%
Much more likely	37%	19%	55%	39%	55%	38%
Somewhat more likely	29%	40%	32%	34%	24%	29%
Somewhat less likely	11%	14%	4%	6%	8%	13%
Much less likely	12%	9%	3%	11%	5%	8%
No difference	6%	8%	3%	6%	6%	8%
Dk/R	4%	10%	2%	4%	2%	4%

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Voters are fairly divided when it comes to increasing police department funding and there is potential backlash to the idea among key voting blocs
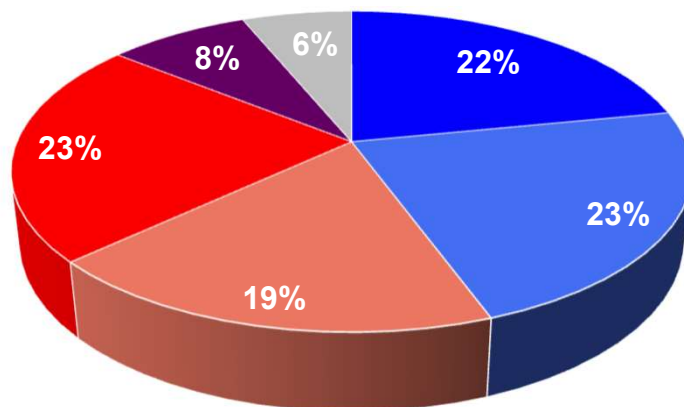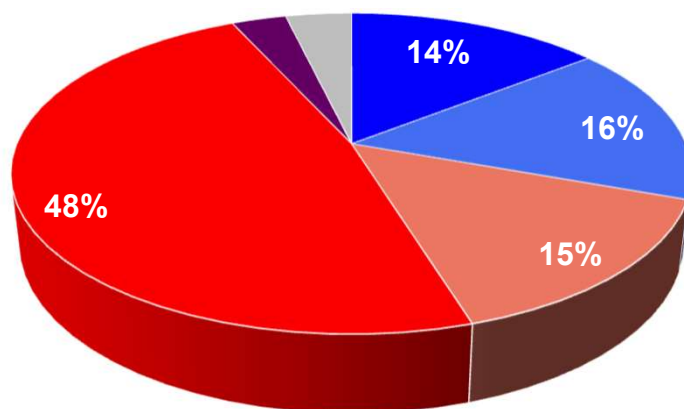
Q51. Generally speaking, would you be more or less likely to support a candidate who said increasing the police department's budget will be a major focus for them in office?

■ Much more   ■ Some. more   ■ Some. less   ■ Much less   ■ No difference   ▪ Dk/R

	Total	Swing	Biden	Independent	Black	White Col Women	Racially Sympathetic
Total more likely	44%	26%	27%	49%	25%	35%	24%
Total less likely	41%	44%	58%	42%	56%	53%	63%
Much more likely	22%	9%	10%	23%	13%	19%	9%
Somewhat more likely	23%	17%	17%	25%	13%	16%	16%
Somewhat less likely	19%	28%	24%	21%	20%	22%	27%
Much less likely	23%	16%	34%	21%	36%	31%	36%
No difference	8%	3%	9%	2%	7%	5%	7%
Dk/R	6%	26%	6%	7%	11%	7%	6%

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Defunding the police does not have wide appeal but Black voters are divided on the issue

Q52. Generally speaking, would you be more or less likely to support a candidate who said defunding will be a major focus for them in office?
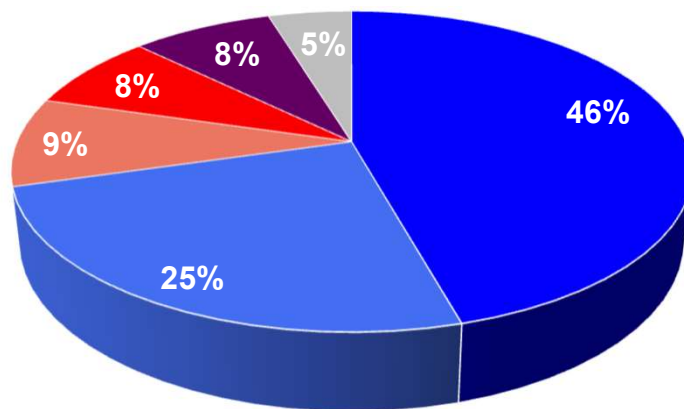

■ Much more ■ Some. more ■ Some. less ■ Much less ■ No difference ■ Dk/R

	Total	Swing	Biden	Independent	Black	White Col Women	Racially Sympathetic
Total more likely	30%	31%	49%	35%	49%	26%	51%
Total less likely	63%	59%	43%	57%	51%	67%	41%
Much more likely	14%	12%	23%	19%	33%	7%	24%
Somewhat more likely	16%	19%	26%	16%	16%	19%	27%
Somewhat less likely	15%	8%	23%	12%	31%	12%	20%
Much less likely	48%	51%	19%	45%	20%	55%	20%
No difference	3%	5%	3%	5%	0%	4%	4%
Dk/R	4%	4%	6%	3%	0%	3%	5%

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Reallocating police department funding is popular amongst Biden supporters and Black voters

Q53. Generally speaking, would you be more or less likely to support a candidate who said reallocating police department funding to social services will be a major focus for them in office?
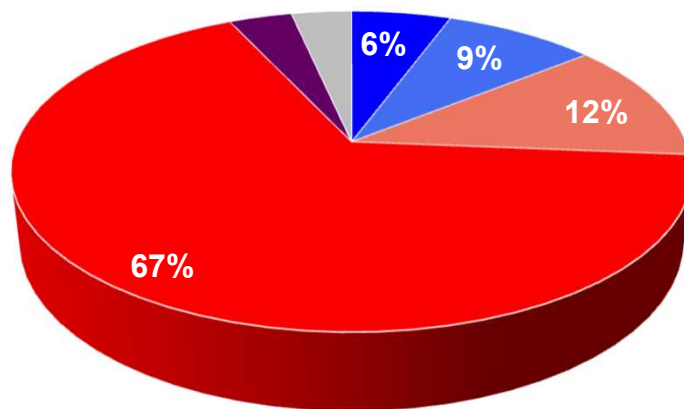
46%

25%

9%

8%

8%

5%

■ Much more   ■ Some. more   ■ Some. less   ■ Much less   ■ No difference   ■ Dk/R

	Total	Swing	Biden	Independent	Black	White Col Women	Racially Sympathetic
Total more likely	47%	42%	73%	54%	71%	52%	51%
Total less likely	43%	32%	18%	36%	23%	37%	41%
Much more likely	23%	11%	38%	24%	40%	30%	41%
Somewhat more likely	24%	31%	35%	30%	31%	22%	36%
Somewhat less likely	11%	7%	10%	7%	13%	10%	9%
Much less likely	32%	25%	8%	29%	10%	27%	6%
No difference	4%	4%	4%	1%	2%	5%	3%
Dk/R	6%	23%	5%	9%	4%	6%	6%

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Mental health services, K-12 public education, and drug addiction are ways we should define <u>what reallocation means</u>
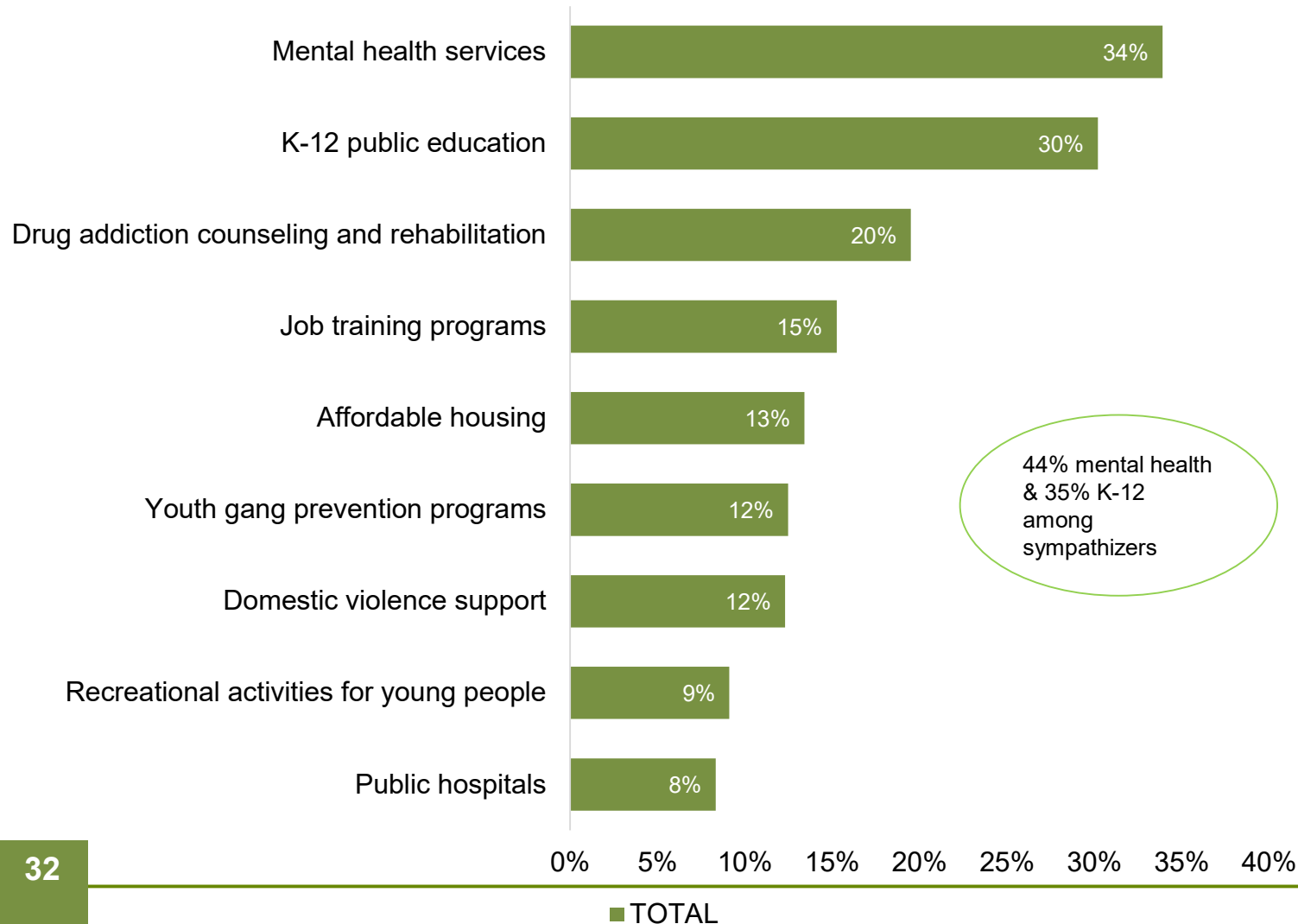
Q70. Now I'm going to read you a list of items that others say they want to see some current police funds reallocated towards. Regardless of where you stand on funding, please tell me which of the following you would most like to see some police funds reallocated towards [MULTIPLE CHOICES ALLOWED, PERCENTAGES WILL NOT SUM TO 100%]

Category	Percentage
Mental health services	34%
K-12 public education	30%
Drug addiction counseling and rehabilitation	20%
Job training programs	15%
Affordable housing	13%
Youth gang prevention programs	12%
Domestic violence support	12%
Recreational activities for young people	9%
Public hospitals	8%

44% mental health & 35% K-12 among sympathizers

0% 5% 10% 15% 20% 25% 30% 35% 40%

■ TOTAL

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Abolishing the police is overwhelmingly unpopular amongst battleground voters including Black voters

Q54. Generally speaking, would you be more or less likely to support a candidate who said abolishing the police department will be a major focus for them in office?

6% 9% 12% 67%

■ Much more ■ Some. more ■ Some. less ■ Much less ■ No difference ■ Dk/R

	Total	Swing	Biden	Independent	Black	White Col Women	Racially Sympathetic
Total more likely	14%	22%	22%	18%	19%	9%	24%
Total less likely	79%	66%	68%	71%	73%	88%	66%
Much more likely	6%	11%	9%	6%	12%	3%	10%
Somewhat more likely	9%	12%	13%	12%	8%	6%	14%
Somewhat less likely	12%	7%	20%	13%	19%	13%	22%
Much less likely	67%	59%	49%	58%	54%	75%	44%
No difference	4%	5%	5%	6%	2%	2%	5%
Dk/R	3%	7%	5%	5%	6%	2%	5%

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Reform Frames

Ranked Full Text of Police Reform Arguments

Q63. EQUITY AND INCLUSION: Police officers are human beings just like you and me. They're not perfect but most are committed to protecting and serving. Instead of penalizing entire police departments, we need a process to root out bad cops and invest in quality training programs to make sure that good officers are equipped with the skills they need to serve Black and Brown communities better. This means investing in diversity trainings that root out unconscious bias, and making sure officers reflect the racial and cultural diversity of the communities they serve.

Q59. REACTIVE: No one is above the law, not even police officers. That's why it's time to abolish qualified immunity, which is a current policy that prevents officers from being sued and held accountable for the abuses they commit. Now more than ever, we need tougher laws to weed out the bad apples and make sure police are truly committed to protecting and serving the community.

Q57. SEPARATE ROLES: The recent murders of George Floyd, Breonna Taylor, and Rayshard Brooks make it clear that we have an overreliance on policing in this country. Not only is this unfair to civilians, it's not fair to police officers who are expected to respond to any and every emergency situation. For example, instead of relying on the police for mental health crises, domestic disputes, car accidents and other issues, we need separate entities with more specialized training that civilians can call upon when necessary. It's time to stop calling on police for non-criminal activities.

Q61. REIMAGINE POLICING: Police budgets have increased exponentially throughout the United States. Yet despite the increase in officers and military grade weapons, our communities have not become safer. Research shows that what actually brings peace to communities is safe and affordable housing, well-funded schools, and accessible healthcare for all. It's time we redistribute city budgets so smaller percentages go to policing, and larger amounts are dedicated to ensuring access to basic needs.

Q58. PROACTIVE: Crime goes down when communities are equipped with better resources like housing and health centers. Unfortunately, we spend so much money making sure our police have military grade weapons instead of actually investing that money into crime prevention. It's time we break this pattern and invest in things that have been proven to help prevent crime before it begins.

Q60. DIVIDING TOOL: For far too long, the police have served as an occupying army in communities of color; not there so much to serve and protect as to enforce. That's not right, and it's time to change that. We can no longer allow the police to be used as a tool in the racial divide and conquer game played by the powerful in order to keep the game rigged to benefit them and their interests. It's time we come together and build a police force that equally serves and protects in order to make sure that every community is safe.

Q62. LAW AND ORDER: Everybody deserves to feel safe and secure in their neighborhood. As the summer months heat up, we need more police patrolling the streets to keep the worst offenders out of our communities and prevent violent attacks. Now more than ever we need to increase funding for police departments across the country to ensure there are enough officers to provide every community and every citizen with the protection they deserve.

Q56. DEFUND REALLOCATE: Policing is often one of the largest segments of city budgets. Unfortunately, because so much money is directed at policing, other social services like mental health support, addiction counseling, and homelessness are often neglected. It's time we take money away from the ever-growing police budget and reallocate those funds into other resources that are desperately needed in our communities.

The equity and inclusion frame ranks highest while defunding argument ranks the lowest

	Mean (0-10)	TOTAL (8-10)	Swing	Biden	Independent	Black	White Col Women	Racially Sympathetic
Q63. EQUITY AND INCLUSION	8.0	68%	65%	70%	69%	77%	68%	72%
Q59. REACTIVE	7.4	61%	55%	78%	68%	79%	58%	81%
Q57. SEPARATE ROLES	6.7	51%	36%	70%	52%	73%	54%	69%
Q61. REIMAGINE POLICING	6.4	50%	39%	74%	53%	73%	53%	75%
Q58. PROACTIVE	6.3	47%	51%	71%	53%	73%	35%	72%
Q60. DIVIDING TOOL	6.2	47%	34%	69%	47%	71%	44%	72%
Q62. LAW AND ORDER	6.5	47%	33%	28%	46%	52%	51%	26%
Q56. DEFUND-REALLOCATE	5.5	38%	37%	60%	35%	58%	30%	63%

Q.56-Q63. Now I'm going to read some statements on police reform made by some candidate for office in the wake of the George Floyd protests. For each, please rate on a scale of 0 to 10, where 10 means it's a very persuasive reason to support that candidate, 5 means it's a somewhat persuasive reason to support that candidate, and 0 means it's not at all a persuasive reason to support that candidate. You may use any number between 0 and 10

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